

# THE NEW AMERICAN LAWN



**GREAT LAWNS ONLY HAPPEN WITH GREAT SOIL, SO  
FEED YOUR SOIL!**



**Stop**  
soil compaction with  
**LOVE YOUR SOIL**  
Organic Soil Fertilizer

**Adjust**  
soil pH with  
**MAG-I-CAL**  
Organic Soil Fertilizer

Rapidly loosens hard, compacted soil with a special, fast-acting gypsum formula

Apply anytime of year

Bio-simulated soil life with proprietary mix of humates, iron, carbohydrates, and ammonia acids

25% more loosening power than Mag-I-Cal Plus

Rapidly raises soil pH

Feeds soil microbes with natural form humates

5M bag equals up to 5 bags of lime;  
15M bags equals up to 15 bags of lime

20% to 70% of your lawn is watered soil pH is too low

25% more de-acidifying power than Mag-I-Cal Plus for lawns in Acidic & Hard Soil

Use on soils with pH below 5.9

**GET BEN MOORE FOR LESS!**



**SAVE \$10**  
Per Gallon  
(up to 5 (1) gallons cans)

5 Gallon Buckets not included. Single gallon cans only.  
Valid weekend of April 19th - April 21st, 2019. With coupon.

**DIRT CHEAP WEEKEND!**



**PREMIUM TOPSOIL**  
**SALE**  
**\$1.89**

Regular \$2.99

**Minimum Purchase 5 Bags**  
**No Limit**

Valid weekend of April 19th - April 21st, 2019. With coupon.

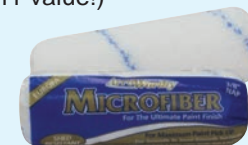
**HAVE YOU TRIED SCUFF-X?**



Award winning  
formula that  
resists scuffing  
before it starts!

**BUY ANY BEN MOORE PAINT**

Receive a **FREE** ArroWorthy  
2" angle brush & paint roller nap!  
(\$11 value!)



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**Do it Best** **DADDARIO**  
HARDWARE & SUPPLY

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